

# Cognizant Business Process-as-a-Service (BPaaS)

## Comparison of the Cognizant BPaaS Plan Administration Model Against Traditional Models

Parameters	Traditional Models			Cognizant BPaaS
	Single Tower Outsourcing	Multi Tower Outsourcing	TPA	
Ability to sign-up for business outcomes (including financial and operational risk)	No	No	Yes	Yes
Committed reduction in SG&A (including upfront cost savings)	No	Limited	Yes	Yes
Ability to retain strategic control on functional areas while managing operational costs	No	No	Yes	Yes
Continuous focus on capability enhancement and new IP/solutions	No	No	No	Yes
Launch new LOBs with minimal upfront fixed costs	No	No	Yes	Yes
Opportunity to monetize assets	No	No	No	Yes
Opportunity to improve MLR	No	No	Yes	Yes
Proactively respond to business growth (scalability)	No	No	Yes	Yes
Unified program governance and service standardization	No	Limited	Limited	Yes
Adapt to fluctuating business demand (flexibility)	No	No	Limited	Yes
Quickly respond to the changing market needs (agility)	No	No	Limited	Yes
Solution levers to grow the business / add membership or scale up new LOBs	No	No	No	Yes
Strategic partner with significant stake in client's success	No	No	No	Yes
Provide up-front cost savings and commitment to investments	No	No	No	Yes

**Cognizant's BPaaS Model for Health Plan Administration delivers business outcomes at a considerably lower cost of ownership than traditional models.**

### About Cognizant

Cognizant's Healthcare Business Unit works with healthcare organizations to provide collaborative, innovative solutions that address the industry's most pressing IT and business challenges—from rethinking new business models, to optimizing operations and enabling technology innovation. A global leader in healthcare, our industry-specific services and solutions support leading payers, providers and pharmacy benefit managers worldwide. For more information, visit [www.cognizant.com/healthcare](http://www.cognizant.com/healthcare).



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